

## Section to be completed AFTER THE MOBILITY

### RECOGNITION OUTCOMES

#### I. MINIMUM INFORMATION TO INCLUDE IN THE RECEIVING INSTITUTION'S TRANSCRIPT OF RECORDS

Start and end dates of the study period: from [23/9/2015] till [31/1/2016].

Table E: academic outcomes at receiving institution

| Component code (if any) | Component title (as indicated in the course catalogue) at the receiving institution | Was the component successfully completed by the student? [Yes/No] | Number of ECTS credits | Receiving institution grade |
|-------------------------|---|---|------------------------|-----------------------------|
| 232271-0004             | Corporate Governance  | YES   | 3 ECTS                 | 4,5 ✓                       |
| 221371-0720             | Cultural Determinants of international business                                     | YES   | 3 ECTS                 | 4 ✓                         |
| 235101-0633             | Brand Management on International Market  | YES   | 4,5 ECTS               | 4,5 ✓                       |
| 223171-0655             | International Leadership  | YES   | 3 ECTS                 | 5 ✓                         |
| 236511-0386             | Creativity in Advertising   | YES   | 3 ECTS                 | 5 ✓                         |
| 223371-0129             | New Technologies in Marketing   | YES   | 3 ECTS                 | 5 ✓                         |
| 235311-0219             | Social Media Marketing Strategies   | YES   | 3 ECTS                 | 5 ✓                         |
| 235081-0663             | Tools and Techniques of Events Organization   | YES   | 6 ECTS                 | 5 ✓                         |
| 230541-0000             | Business-to-Business Marketing  | YES   | 3 ECTS                 | 4 ✓                         |
| 222301-0035             | Marketing of Places   | YES   | 3 ECTS                 | 5 ✓                         |
|                         |   |   | Total: 34,5            |                             |

[Signature of responsible person in receiving institution and date]

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#### II. MINIMUM INFORMATION TO INCLUDE IN THE SENDING INSTITUTION'S TRANSCRIPT OF RECORDS

Start and end dates of the study period: from [23/09/2015] till [31/01/2016].