

ACADEMIC TRANSCRIPT

Tallinn, June 6, 2016


Laura Mari Peltonen, date of birth April 8, 1990, has been studying in the International Business Administration programme at Master's level at Estonian Business School since September 1, 2014. Her academic achievements were as follows:

Subject	Code	ECTS	Grade	Lecturer	Date
Academic and Business English	LAN5145	3	B	Rand	24.11.2014
Strategic Management	MAN526	6	A	Tšukrejeva	28.11.2014
International Business Law	LAW532	6	C	Tupits, Silaskivi, Mändmaa	02.01.2015
Managerial Decision Making and Finance	FIN559	3	A	Playle	05.01.2015
Managerial Economics	ECO538	6	D	Kein	07.01.2015
International Economics	ECO526	3	B	Kitsing	08.01.2015
Organisational Behaviour	SOC501	3	B	Kooskora	10.01.2015
Internet Marketing	MAR541	3	B	Varga	31.03.2015
International Marketing	MAR538	3	C	Ndlovu	10.04.2015
Special Course in Marketing	MAR590	3	B	Bauer	17.04.2015
Strategic Marketing Management	MAR534	6	A	Wellner	20.04.2015
Services Marketing	MAR539	3	B	Eomois	08.05.2015
Change Management	MAN554	3	A	Alas, Sheep	20.05.2015
Advanced Consumer Behaviour with Cases	MAR540	3	C	Kerem	26.05.2015
Marketing Research	MAR522	3	C	Helm	01.06.2015
Term Paper	MAR528	3	A	Koris	13.10.2015
Seminar of Master Thesis I	MAN013	0	P	Koris, Pulk	07.12.2015
Brand Management on International Market		4,5	P	Warsaw School of Economics (Poland)	02.03.2016
Social Media Marketing Strategies		3	P	Warsaw School of Economics (Poland)	02.03.2016
Marketing of Places		3	P	Warsaw School of Economics (Poland)	02.03.2016
Creativity in Advertising		3	P	Warsaw School of Economics (Poland)	02.03.2016
Business-to-Business Marketing		3	P	Warsaw School of Economics (Poland)	02.03.2016
Corporate Governance		3	P	Warsaw School of Economics (Poland)	02.03.2016
International Leadership		3	P	Warsaw School of Economics (Poland)	02.03.2016
Tools and Techniques of Events Organization		6	P	Warsaw School of Economics (Poland)	02.03.2016
New Technologies in Marketing		3	P	Warsaw School of Economics (Poland)	02.03.2016
Cultural Determinants of International Business		3	P	Warsaw School of Economics (Poland)	02.03.2016
Master's Thesis	MBA511	30	B	Kerem	30.05.2016

Finnish Sport Sponsorship and Sponsored Social Media Content Case: Liiga Ice Hockey Teams

Total on ECTS: 124,5 Grade point average: 3,93


Monika Siiraki
Head of the Office of Academic Affairs


Karin Meibaum
Study Secretary

Grading scheme: Courses in all subjects must end with an examination or a preliminary examination. There may be several independent examinations in separate parts of a subject.

The marks used are:

A = excellent performance,	5,00 grade points, credit given
B = very good performance,	4,00 grade points, credit given
C = good performance,	3,00 grade points, credit given
D = satisfactory performance,	2,00 grade points, credit given
E = sufficient performance,	1,00 grade points, credit given
F = fail performance,	0,00 grade points, credit given

Students may also be graded preliminary examination with P (pass)= credit given.



X. Urban